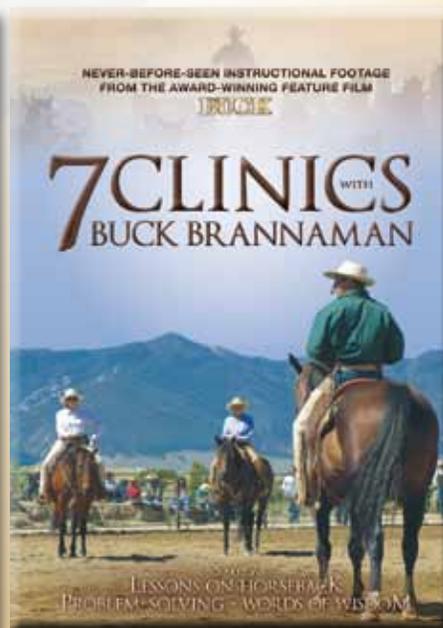
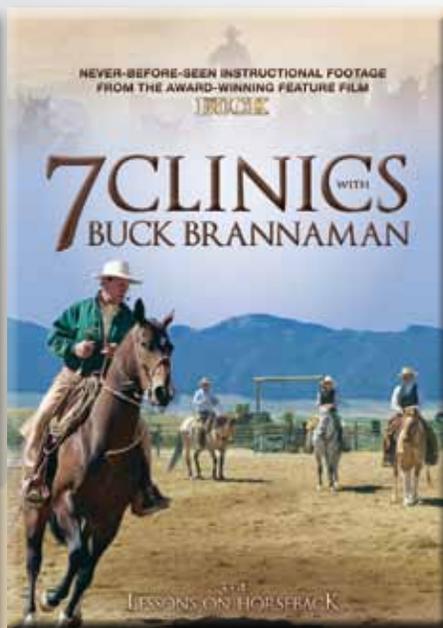
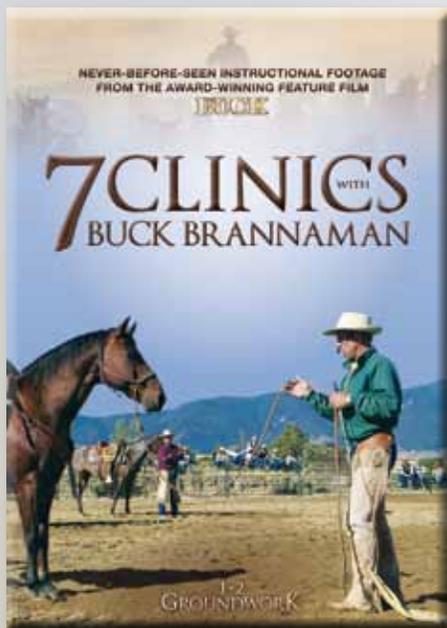


NOW AVAILABLE

7CLINICS WITH

BUCK BRANNAMAN

LESSONS IN HORSEMANSHIP
FROM THE
AWARD-WINNING FILM
BUCK



HORSEANDRIDERBOOKS.COM • 7CLINICS.COM

BUCK



“EXTRAORDINARY...”

—BETSY SHARKEY, *LOS ANGELES TIMES*.

“MESMERIZING VIEWING...”

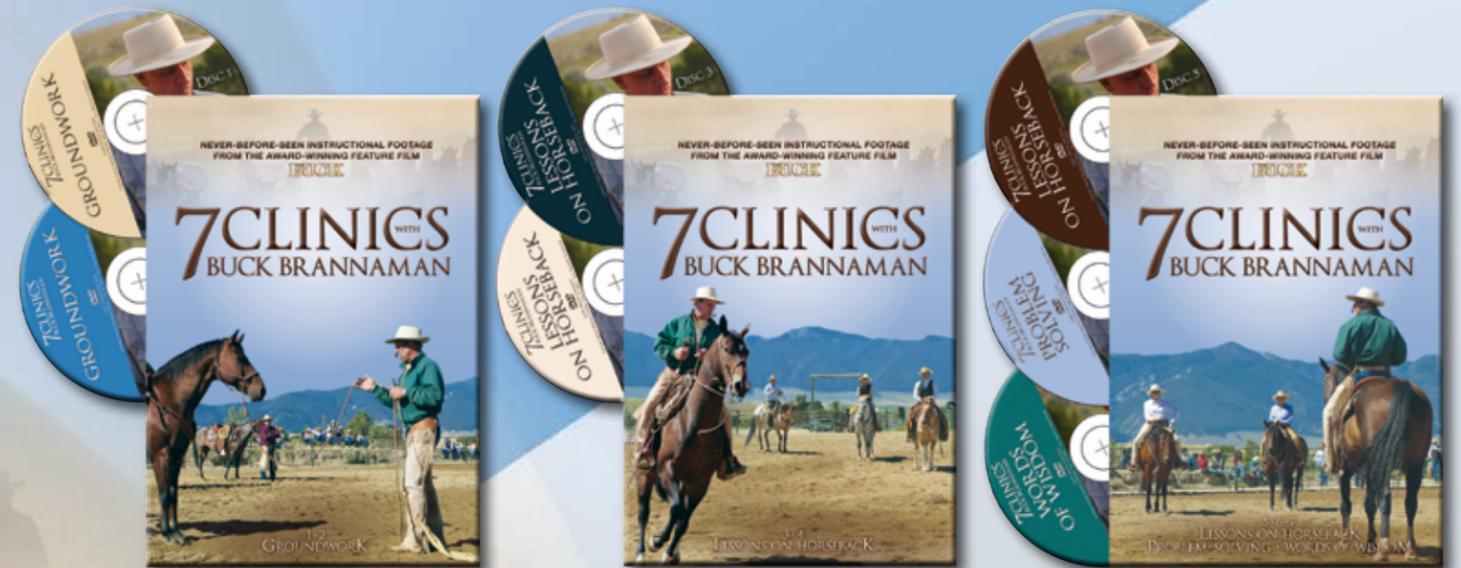
—MANOHLA DARGIS, *THE NEW YORK TIMES*.

“IMPOSSIBLE TO RESIST...”

—ANDREW O’HEHIR, *SALON*.

“The biggest challenge in creating the documentary BUCK was taking over 300 hours of footage and cutting it down to 88 minutes,” says filmmaker Cindy Meehl. “We still hear audiences saying they didn’t want the film to end—they want more Buck!”

7CLINICS WITH BUCK BRANNAMAN



OVER 10 HOURS OF **INSTRUCTIONAL** FOOTAGE
FROM THE AWARD-WINNING DOCUMENTARY **BUCK**

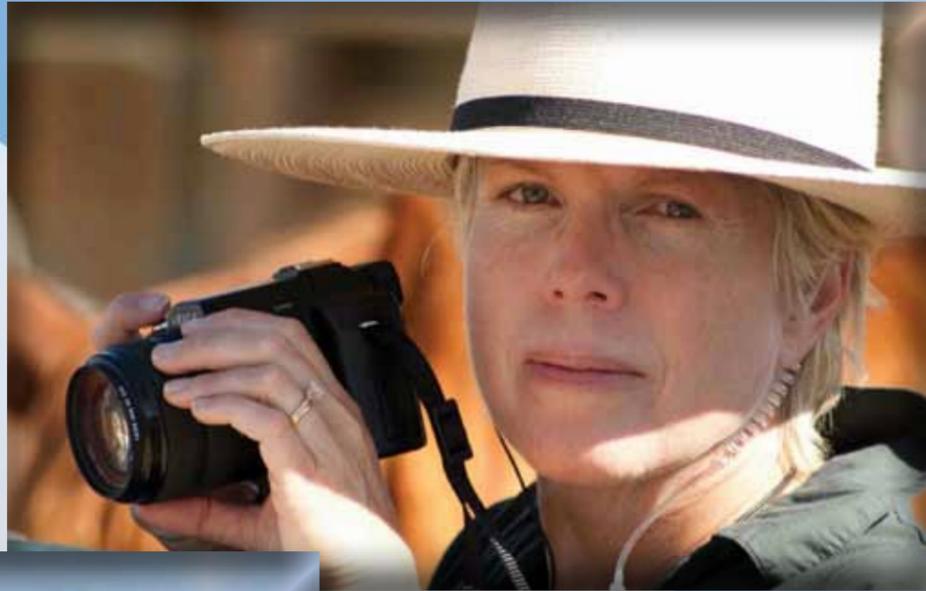
MORE THAN 180 LESSONS IN **HORSEMANSHIP**

Cindy Meehl went back into the vaults, sifting through hundreds of hours of film from seven different clinic locations to find Buck Brannaman’s best advice for improving the way we ride and work with horses. The result is like nothing audiences have seen before: an instructional DVD series, shot in cinematic format, but with a focus on good horsemanship and the lessons that make it an attainable goal for each and every one of us.

UNIQUE **MOVIE** QUALITY

7 CLINIC LOCATIONS

ABOUT CINDY MEEHL



Director / Executive Producer of *BUCK*
and *7 CLINICS WITH BUCK BRANNAMAN*

Cindy Meehl founded Cedar Creek Productions, LLC in 2008 specifically to make the documentary *BUCK*. Coming from an artistic background of fine art and fashion design in New York City, she felt that the best way to communicate the story of Buck Brannaman would be through film. A first-time director, she moved her art from the canvas to the screen and spent two-and-a-half years filming *BUCK*, which received worldwide

critical acclaim for its content and delivery, won the Audience Award at the 2011 Sundance Film Festival, and was shortlisted for the 2011 Academy Awards. Selecting from cinematic footage shot while making the documentary *BUCK*, Cindy has chosen prime clinic scenes to create *7 CLINICS WITH BUCK BRANNAMAN*, a very unique instructional DVD series with over 10 hours of horsemanship.

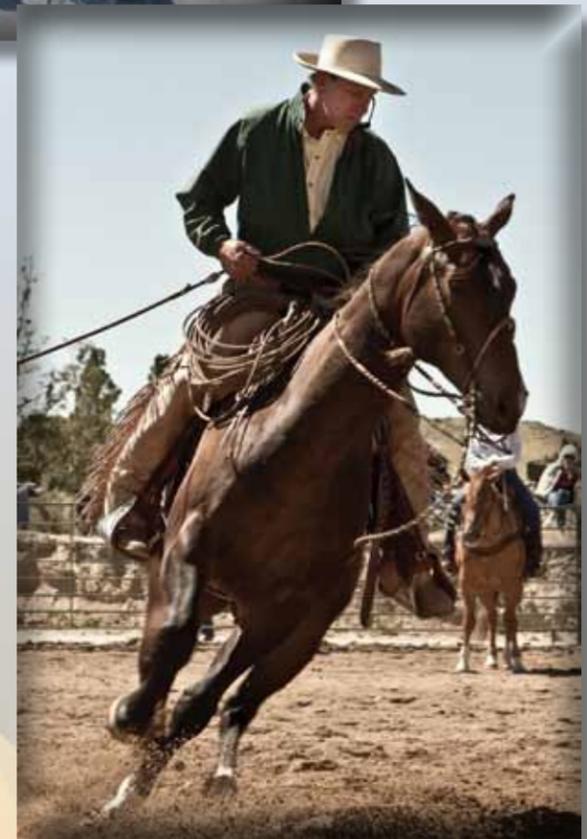


ABOUT BUCK BRANNAMAN



Master Horseman / Trainer

Buck Brannaman travels throughout the country and the world each year, teaching an approach to training and riding horses that he learned from spending years as a student of the renowned horsemen Tom Dorrance and Ray Hunt. His natural horsemanship approach benefits all levels and types of riders, and has inspired and revolutionized the equestrian world. Due to the success of the highly acclaimed 2011 documentary *BUCK*, a new awareness of his methodology has extended the reach of his wisdom far into the mainstream (brannaman.com).



Q&A WITH CINDY MEEHL

Please enjoy this excerpt from an interview with filmmaker Cindy Meehl. The full interview is available for reprint as excerpts or in its entirety. Contact rridier@sover.net.

TSB: You first met Buck Brannaman at one of his clinics, is that right? Were you there because you had a specific problem with one of your horses, or just out of curiosity? What did you think of his methods when first experiencing them in-person?

CM: I had first heard about Buck through my friend Vern Smith. He had introduced me to this kind of horsemanship when I went out to look for a trail horse for hunter pacing. Vern kept telling me I needed to go to a Buck clinic. I had never heard of Buck Brannaman, growing up in Mississippi and then moving north to New York and Connecticut. I had purchased a mare that was really hot and had been shown a lot under pressure. I felt like I was going to get hurt if I didn't get some tools to deal with her other than pulling back on the reins!

I saw that Buck had a clinic in Pennsylvania and out of desperation I drove the five-and-a-half hours there. I realized Vern was right and Buck was a master horseman who offered tools that I had never been taught in all my 30 years of riding. I learned that by always holding this mare in so tight, I was just building up pressure. It is really hard to let go when there is fear of what the horse would do without it, but it was amazing how she would "let down" when given less pressure and getting her to bend and become less "braced" up. She was a very challenging horse and I learned a lot from her and Buck.

TSB: How did you get the idea for creating a documentary about Buck? Was it easy to convince him to participate in such a project?

CM: Buck had been talking about making a narrative movie based on his book *The Faraway Horses*. He told me that when I attended his clinic in Belton, Texas, in 2008. I was thinking how no Hollywood actor

could ever truly capture the real Buck Brannaman, especially his horsemanship skills, and people should get a chance to see the real guy. It was just a thought at the time, but I felt pretty strongly about it. That idea and feeling would not go away. It only grew and became stronger the more I witnessed the improvement in my horse using these methods and concepts. This was so exciting to me, but I found it difficult to share his knowledge with others. People in my English-riding world didn't really want to hear what a cowboy had to say about riding. They didn't recognize the value.

Then, about three months later, I went to a clinic at McGinnis Meadows Ranch in Montana. I had heard they rode all their horses in the Buck Brannaman method and I had always wanted to go there. At McGinnis, all the meals are served outside on a beautiful deck overlooking their gorgeous meadows. Buck was at a table waiting for Shayne and Jo-Anne Jackson (the ranch owners) to join him. Buck is rarely ever alone, and I saw this as a "sign"—an opportunity to go ask him if he would be interested in being the subject of a documentary. I walked over to him and asked if he had ever thought about making a documentary, and he said, "Not really." I asked if he would like to, and he said that he thought it would be a good idea.

Then I told him I would need his phone number and he jotted it down on a tiny piece of paper and handed it to me. I said thanks and that I would start working on it. Two months later I showed up in North Carolina with a camera crew. It was a two-minute conversation that started a four-and-a-half-year journey. Of course, I forgot to mention that I had never made a film before!

TSB: When did you first realize your "Buck Project" wouldn't be over with the completion of the

Q&A WITH CINDY MEEHL

documentary—that in some ways, you had only just begun? After all, 7 CLINICS is on a much grander scale in terms of actual viewable footage, and has a very specific educational purpose...did you know from Day One that you wanted to create an instructional series to follow up the documentary?

CM: Originally, I thought that making a documentary about Buck would bring people to understand the value of this kind of teaching. However, as we started accumulating so much footage, I realized that it was way too vast of a concept to really teach it in the film. I wanted to make a film that would really move people and make them want to search out more of Buck's methods of horsemanship.

While in Sheridan, Montana, at Betty Staley's clinic, I had three cameras shooting and we were running low on film. The crew was going to start cutting down on footage of the clinic. After being around Buck and his clinics I knew that you never knew what could happen next and he is always saying such profound things about the horse. No two clinics are alike. I wanted to keep shooting and have more film expressed from New York. That's when it occurred to me that with all the great clinic footage I had, it would be wonderful to share more of it with the world so people could really see Buck in action. You really have to see everything Buck does, from groundwork on up, to grasp the concept of the how he gets horses to understand what he is asking of them.

So, what I realized was that the film BUCK would be entertaining and bring folks the idea of doing it another way, and 7 CLINICS would give them the tools to go there! 7 CLINICS is the completion of my mission to get this type of horsemanship to a much broader audience that would have no other way of finding it.

TSB: What is one of your most vivid memories from the Buck clinics you've witnessed?

CM: I would have to say it was the afternoon when Buck walked into that round pen in Chico with that horse from the film that had just attacked Dan. I was scared to death. I had seen that horse charging over the fence all afternoon at people. We had to station someone there to keep people from walking up to him and losing a hand.

Buck had been teaching his clinic, and I realized he had not heard about the history of the horse [which you learn about in the film] or seen all the attempted attacks. When he went into the pen to load the horse he was carrying only two flags. I almost started crying because I was sure the horse was going to kill him. I couldn't breathe. It was shocking to see him so "gently" use the concept of pressure and release with those two flags. He was able to get that horse into the trailer in a very short amount of time. I was astounded. Everyone was crying, as it was such a tragic and yet valuable lesson. No one said a word and Buck walked back to his trailer. You could tell how upset he was.

TSB: What is one of your most vivid memories from your experience with the success of BUCK the film?

CM: It would be hard to top the premiere screening at Sundance. It was screened in a 400-seat theater that was completely sold out and the film had never been shown to an audience before. We had kept it tightly under wraps because we really believed in it and denied the many requests from the press for early screeners. We were fortunate enough to have some nice mentions from the festival director and programmers in the pre-festival press so the buzz was building. We sat through the screening with baited breath and when the credits rolled, the crowd exploded and the audience was on its feet! We were so happy to see that people really liked it that much. We had standing ovations for 9 out of 10 screenings at Sundance and were told that rarely if ever happens. Very cool.

7 CLINICS: THE DVD SERIES



Cedar Creek Productions and Trafalgar Square Books—the leading publisher of equestrian books and DVDs—are pleased to release the seven-disc instructional DVD set 7 CLINICS WITH BUCK BRANNAMAN.

7 CLINICS WITH BUCK BRANNAMAN is available in three individually priced sets or as one complete series:

SET ONE: GROUNDWORK

2 DVDS • 152 minutes • 978 1 57076 587 2 • \$49.95

SET TWO: LESSONS ON HORSEBACK

2 DVDS • 195 minutes • 978 1 57076 588 9 • \$49.95

SET THREE: LESSONS ON HORSEBACK, PROBLEM SOLVING, WORDS OF WISDOM

3 DVDS • 254 minutes • 978 1 57076 589 6 • \$59.95

ORDER ONLINE AT
HORSEANDRIDERBOOKS.COM

TOLL FREE AT
800.423.4525

FIND **7 CLINICS** ONLINE!



7 CLINICS: THE MUSIC



Templeton Thompson was a perfect fit for the *7 Clinics with Buck Brannaman* DVD series! Listen for her songs “When I Get That Pony Rode,” “A Horse that Can Fly,” and “Lesson in There Somewhere” playing over the end credits.

An accomplished performer and recording artist, Templeton’s CDs include *I Remember You; I Still Feel; Girls & Horses; Life on Planet Cowgirl*; as well as several digital releases.

She recently released a limited edition cover song CD called *Icy Blue Heart*.

Templeton maintains a busy touring and promotional schedule. She contributed to the *On Horses’ Wings* benefit CD along with executive producer and artist Patti Hall and world-renowned horseman Buck Brannaman. Templeton and her husband Sam Gay recently wrote a song called “I Love to Run” for the Emmy-award-winning documentary *Sculpting the Wind*. Her song, “Settle Down Cinderella,” is featured in the 20th Century Fox motion picture, *Dr. Doolittle 3*. You can find Templeton’s songs on million-selling CDs from country superstars Reba McEntire, Jo Dee Messina, and Little Texas. She also founded the Planet Cowgirl Clothing Company, with hippie-chic apparel available through Templeton’s website templetonthompson.com.

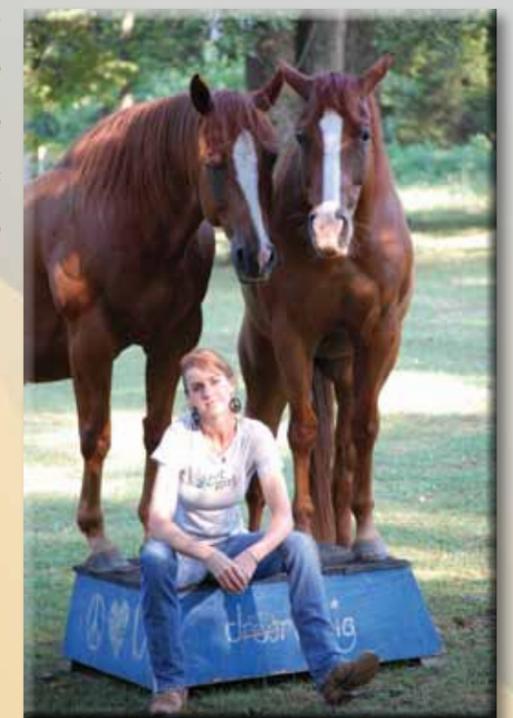


TO DOWNLOAD
SONGS FROM 7 CLINICS

CLICK HERE

OR VISIT

TEMPLETONTHOMPSON.COM



7 CLINICS DVD TRAILERS



Check out the 7 CLINICS WITH BUCK BRANNAMAN YouTube Channel, where you can find sneak peeks and a special introduction to the series from director Cindy Meehl. (Click the links below to see them now.)



PRESS PHOTOS

We are pleased to have hundreds of high-quality, full color and black-and-white photographs, taken during the filming of BUCK and 7 CLINICS WITH BUCK BRANNAMAN, available for reprint. Please contact us with specific requests or to access our public FTP site for an extensive selection (see contact information on last page).



All photos courtesy of Cindy Meehl

CONTACT INFORMATION

GENERAL PUBLICITY

Contact Rebecca Didier at Trafalgar Square Books (rddidier@sover.net)

INTERVIEW REQUESTS

Contact Cedar Creek Productions (info@cedarcreekmedia.com)

SALES & DISTRIBUTION

Contact Martha Cook at Trafalgar Square Books (mcook@sover.net)

TACK SHOP/ RANCH STORE RESALE

Contact Kim Cook at Trafalgar Square Books (kimcook@sover.net)

For more about 7 CLINICS WITH BUCK BRANNAMAN visit
7CLINICS.COM

For more about Trafalgar Square Books visit
HORSEANDRIDERBOOKS.COM / 800.423.4525

For more about Cedar Creek Productions and BUCK the major motion picture visit
CEDARCREEKMEDIA.COM / BUCKTHEFILM.COM

